Serial No.: 10/064,264 Patent

Attorney Docket No.: F-506

Amendment To The Claims

Please amend the claims as follows:

1 -15. (canceled)

- 16. (currently amended) A method for determining targeted incentives using a carrier information system having feedback comprising:
 - obtaining customer usage and customer data;
 - determining whether offering an incentive is desired:
 - determining whether a customer is eligible for the incentive:
 - offering the customer the incentive by updating a rate database maintained by the carrier information system for the customer;
 - obtaining incentive related usage data; and
 - analyzing the incentive related usage data:
 - -to-determine determining effectivity of the incentive;
 - determining whether to modify the incentive based on the effectivity of the incentive; and

modifying the incentive by updating the customer's rate database.

- 17. (original) The method of claim 16 wherein: the customer usage data is obtained from a mailing machine.
- 18. (original) The method of claim 16 wherein: the incentive is a time based discount for at least one particular class of mail.
- 19. (original) The method of claim 16 wherein: the incentive is a penalty.
- 20. (original) The method of claim 16 wherein:

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determining whether an incentive is desired includes, analyzing historical usage data, analyzing partial period usage data, forecasting capacity demands and targeting at least one customer likely to require the applicable mailing services to be discounted.

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